Graduates in Art Education focusing on Education use artistic activities as a means of development of a creative personality and, at the same time, as a specific tool for cultivating children and teenagers. They can use these competencies in leisure time activities, in facilities for children and youth, in the administrative sphere and in a number of artistic and cultural institutions.

The study program of Art Education Specialized in Education provides students with a comprehensive Bachelor's (BA) degree education in combination with another relevant specialization. The content of the Art Education study program is based on three fundamental and intertwining areas: studio art subjects; subjects dealing with the theory of visual art focusing primarily on history and current trends of art and visual culture and their application; and subjects from the pedagogical and psycho-social field.