
CLiViE

Cultural Literacies' Value in Europe (24-27)



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the European Union



- **Coordinated by:** HELSINGIN YLIOPISTO (Finland)
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- [Cordis ID](#)

The Cultural Literacies' Value in Europe (CLiViE) project develops and applies a Theory of Change (ToC) methodology and Social Return on Investment (SROI) framework to increase our understanding of the value of cultural literacy through arts-based education on social cohesion. It will be delivered through four main phases: it 'maps' arts-based education within the context of cultural literacy learning across different learning environments and over different stages of a young person's education; it 'evaluates' arts-based education to help identify and assess their actual outputs and outcomes; it 'values' arts-based education activities through calculating its impact to further contribute to our understanding of the 'where', 'when', 'what' and 'how' young people's cultural literacies are developed, and differentiated in various learning environments; and it 'practices' pedagogies through developing an innovative set of practices and materials to support art-based educators to develop social justice and inclusion and improve the lives of young people through collaborative pedagogy. It has been designed to meet the three main research outcomes of the work programme topic: the ToC methodology and SROI framework for cultural literacies will directly increase our understanding of the value of cultural literacy on social cohesion; the evidencing of value in arts-based education and the collaborative pedagogy practices in cultural literacy through the co-creation of communities of practice (COPs) and a professional development programme (PDP) for arts educators will support the targeted commissioning of activities that will increase cultural literacy in Europe; and the innovative methodology for data gathering (and engaging) through emotional cartography allows young people to find a voice through more effective initiatives to foster cultural literacy around European cultures.

- Key words:
 - [Social Cohesion](#)
 - [Theory of Change](#)
 - [SROI](#)
 - [arts-based education](#)
- [OBD Project outputs](#)
- [Coordinator website](#)

NEWS:

We are excited to share with you proposals for social media posts to celebrate and promote the launch of the Cultural Literacies' Value in Europe (CLiViE) project. These proposals are tailored for Instagram, Facebook, and LinkedIn platforms to ensure broad and impactful outreach. We encourage you to use, adapt, and share these posts across your networks, including the suggested tags and hashtags, to enhance visibility and engagement.

Please feel free to adapt these proposals to fit the tone and style of your individual or organizational social media presence. Thank you for your support and collaboration in promoting the CLiViE project.

Follow us on social media:

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<https://www.linkedin.com/company/clivie-project-cultural-literacies%E2%80%99-value-in-europe/?viewAsMember=true>

Consortium:

No.	Organization Name	Country	Role
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1	HELSINGIN YLIOPISTO	FI	Coordinator
2	UNIVERZITA KARLOVA	CZ	Partner
3	STICHTING DEFENCE FOR CHILDREN INTERNATIONAL	NEDNL	Partner
4	DAUGAVPILS UNIVERSITATE	LV	Partner
5	Julian Cochran Foundation	PL	Partner
6	Asociacija "Kurybines jungtys"	LT	Partner
7	RIGAS STRADINA UNIVERSITATE	LV	Partner
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11	UNIVERSITA' DEGLI STUDI DI MILANO-BICOCCA	IT	Partner
12	VYTAUTO DIDZIOJO UNIVERSITETAS	IT	Partner
13	HELSINGIN NUORTEN MIESTEN KRISTILLINEN YHDISTYS RY	FI	Partner



PedF CUNI participants/active years in project:

<u>Mgr. Magdalena Novotná, Ph.D.</u>		senior researche	2024 - present
<u>doc. PhDr. Marie Fulková, Ph.D.</u>		project lead	2024 - present
doc. PhDr. Martin Raudenský, Ph.D.		research exhibitions assistant,	2024 - present
<u>MgA. Jan Pfeiffer</u>		research assistant	2024 - present
<u>Mgr. Lothar Filip Rudorfer</u>		project coordinator, researcher of psychology department PedF CUNI	2024 - present
Mgr. Michaela Kuříková		administrative coordiantor	2024 - present
Mgr. Lucie Jakubcová Hajdušková, Ph.D.		researcher, action research, media communication	2024 - present
<u>Mgr. Vendula Fremlová, Ph.D.</u>		curator, researcher	2024 - present

MgA Pavla Gajdošíková, Ph.D.		researcher, exhibitions	2024 - present
Jana Majerová		payroll	2024 - present