

Graduates of the Bachelor's (BA) degree study have a command of classical as well as contemporary means of artistic expression. They use these in their own work and also in the process of educating children and adults. Graduates have extensive knowledge in history and theory of visual culture and visual arts. They are well-informed about theoretical concepts of art, its interpretation and mediation, and the basics of education in art and visual culture. They are able to create and conduct education programs in galleries and museums. They can also use this knowledge and skills as assistants to teachers in various types of schools, and in informal educational and cultural institutions. Graduates of the Bachelor's (BA) degree program do not qualify as art teachers.

The content of the study is based on three fundamental and intertwining areas that involve studio art subjects; subjects dealing with the theory of visual art, focusing primarily on history and current trends of art and visual culture and their application; and subjects from the pedagogical and psycho-social field. The study is based on the most advanced findings and global trends in the field of Art Education, but also in other related fields. The study program is also designed with respect to the fact that graduates are expected to continue their study in a single-subject Master's (MA) degree program of General Education Teacher Training for General Schools, Secondary Schools and Gymnasias, and Basic Art Schools specialized in Art Education.